

JESSICA COUNTI

CONTACT

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-  41 Heintzman Cres., Vaughan, ON

SKILLS

- Proficient in Adobe InDesign, Illustrator and Photoshop
- Proficient in Microsoft Office
- Proficient in Canva
- Proficient in Google Suite
- Proficient with Instagram, Pinterest, Facebook, Twitter/X
- Proficient with Mailchimp, Joomla, Wix, Hubspot

EDUCATION

Master of Digital Media

Toronto Metropolitan University

January 2025 - December 2025

Bachelor of Arts

Western University

2020-2024

Major in Media, Information, and Technoculture

COURSES

MIT 3665B: Advanced Graphic Design

MIT 2600B: Introduction to Graphic Design

MIT 3835F: Blogs, Columns and Op Eds: Making Opinions Matter

MIT 3829F: Writing for Magazines

PROFILE

Graduate of Western University's Media and Communications program. I am a graphic designer and visual storyteller with experience in illustration, photography, digital marketing, and branding.

WORK EXPERIENCE

Marketing & Communications Student

Community Futures Eastern Ontario May 2024 - August 2024

- Created and scheduled posts for CFEO's Twitter, LinkedIn, and Facebook channels.
- Managed event and local success story content for CFEO's website.
- Created internal presentations and videos.
- Created captions for social media posts and internal communications (i.e. emails).
- Designed posters and other visual assets for CFEO internal and external communications.

Graphics Editor

The Western Gazette May 2023 - March 2024

- Collaborated with writers to create original illustrations for online and print articles.
- Created illustrations for videos and special print issue magazines.
- Led and managed a team of volunteers and interns.
- Participated and led pitch meetings.

Museum Interpreter

The Corner Brook Museum & Archives July 2023 - August 2023

- Redesigned and updated the Corner Brook Museum's website.
- Scanned and digitized museum artifacts and files.
- Created and scheduled posts for the Corner Brook Museum's Twitter, LinkedIn, and Facebook channels.
- Photographed events and museum artifacts to be posted on social media channels and the museum's online database.
- Greeted and guided visitors around the museum, along with performing administrative duties as needed.
- Pitched and created new social media campaigns.

Creative Services Intern

Dexterra Group May 2022 - August 2022

- Photo Editing & Design: Became more proficient in Adobe Photoshop through learning how to edit photos properly.
- Layout: Became more proficient in Adobe InDesign through learning how to organize elements on posters and brochures.